



凯谊信国际  
KYX INTERNATIONAL

新东方文旅 XDF Cultural Tourism

# China-UK Summer Camp 2025

"I've heard of China, but never truly understood it."

Have you ever heard about the "Silk Road" in class, but didn't realize it was the world's earliest form of "global trade"?

Have you seen pandas, red-crowned cranes, or milu deer in documentaries, but never imagined witnessing these living symbols of culture and ecology in real life?

This summer, we invite you to discover the name you've heard countless times—China.







## Why China?

It's a world far broader than you imagined:

Where millennia of history are etched into mountains and ancient walls, and hidden in a humble bowl of noodles;

Where civilization thrives through poetry and ink, yet evolves through AI and 5G;

Where deer roam freely through forests, and young minds passionately debate "China and the Future."

But for many young people in the UK, China is still mostly something seen on screens or read in textbooks. We want to take you beyond the frame—into reality.

This summer, UK students have the exciting opportunity to travel to China for an unforgettable educational and cultural journey. Our China Summer Camp offers a rich programme combining Chinese language learning, cross-cultural studies, traditional Chinese arts, and hands-on experiences in a beautiful natural resort. This immersive experience promises not only valuable knowledge and cultural exchange but also lasting friendships, joyful memories, and personal growth.







Fee: £1250+ VAT

Dates: Choose one of the four session

Session 1: July 15 - July 23

Session 2: July 24 - August 1

Session 3: August 2 - August 10

Session 4: August 11 - August 19

Age: 9-16 year old

Duration: 9 Days, 8 Nights

Locations: Shanghai & Yancheng, Jiangsu

## About KYX International

Kaiyixin International was founded in 2019 and is headquartered in London, UK, with branches in Beijing, Nanjing, Hong Kong, and Malaysia. We have established strong partnerships with multiple prestigious private schools in the UK. Each year, together with our partners, we bring over 4,000 students every year for cultural exchange programs, summer camps, and international learning experiences.

Our mission is to build a bridge between Chinese and British students, fostering cross-cultural understanding, global perspectives, and meaningful international friendships through immersive educational experiences.



*Our dedicated KYX team is here to support you every step of the way. We will:*

1. Assist in booking a direct flight from London to Shanghai (please note: flight cost is not included in the program fee)
2. Provide guidance and assistance throughout the China visa application process

*Please be aware that while we do our best to support each student, KYX cannot be held responsible in the rare event that a visa application is unsuccessful or a student is unable to travel.*

### ***What's Included in the fee?***

All Courses & Workshops (lessons & cultural experiences)  
All Meals (breakfast, lunch, and dinner daily)  
High-Quality Accommodation (premium hotels with great facilities)  
Attraction Tickets (entry to nature reserves, city landmarks & more)  
Professional Tour Guides (expert local guides for cultural & nature excursions)  
All Transport in China (private coaches, domestic trains & transfers)  
Course Materials & Learning Resources  
Special Gifts & Souvenirs  
Official Certificate of Completion

### ***What's NOT Included?***

Personal spending & shopping  
Direct Return Flight Fee  
Visa Fee





# Program Highlights



## 1. Top Educators

Led by experienced teachers from top UK private schools, Oxbridge, and Peking University, the program is expertly designed for UK-based students, blending Chinese and British educational strengths.

## 2. Cross-Cultural Curriculum

Engaging courses explore Chinese and British history, culture, literature, and architecture—enhancing students' critical thinking, creativity, and global perspective.



## 3. Integrated Bilingual Learning

Students learn alongside local Chinese peers through group projects and a study buddy system—boosting Mandarin communication and building lasting cross-cultural friendships.



## 4. Wildlife & Conservation Experience

Hands-on activities at a nature reserve include caring for endangered species such as the Milu deer and Red-crowned crane. Students receive a “Contribution to Scientific Research” certificate to strengthen their academic profiles.



## 5. Immersive Traditional Arts Workshops

Participate in cultural workshops like Chinese calligraphy, Huai opera, and eco-friendly plant printing—deepening appreciation for heritage and environmental consciousness.

## 6. Authentic Cuisine & Comfortable Stay

Savor regional specialties such as the renowned "Yancheng Eight Bowls" and stay in safe, high-quality accommodations designed for student comfort.



## 7. Keepsakes & Family Connection

Students receive meaningful gifts from China as mementos of their journey, while families enjoy regular photo and video updates—capturing special moments and staying closely connected throughout the program.



## 8. All-Round Safety & UK Teacher Supervision

Accompanied by UK-based teaching staff throughout the entire trip. With a minimum of five DBS-checked staff per 30 students, the program ensures full supervision, safety, and support from departure to return.



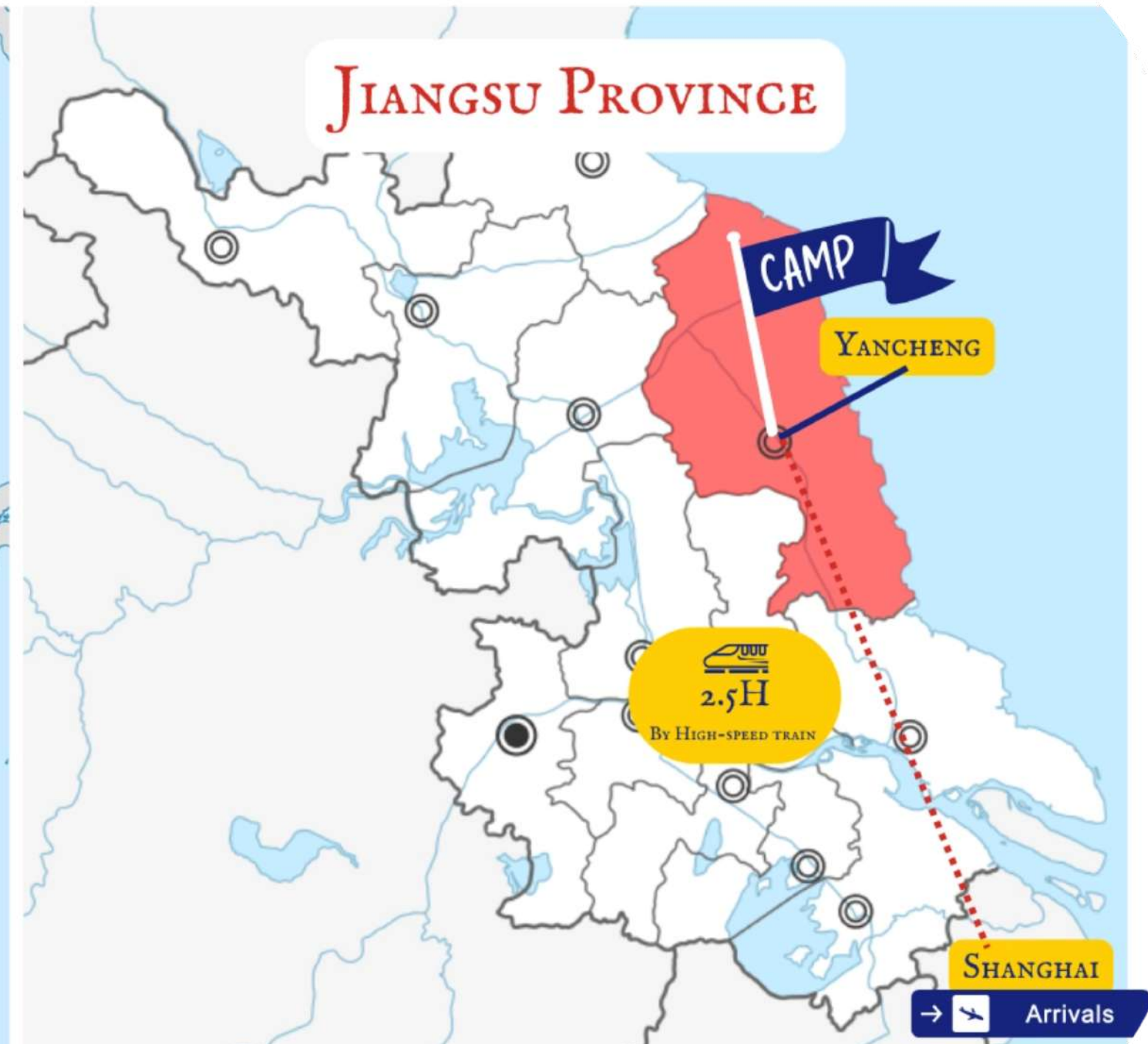
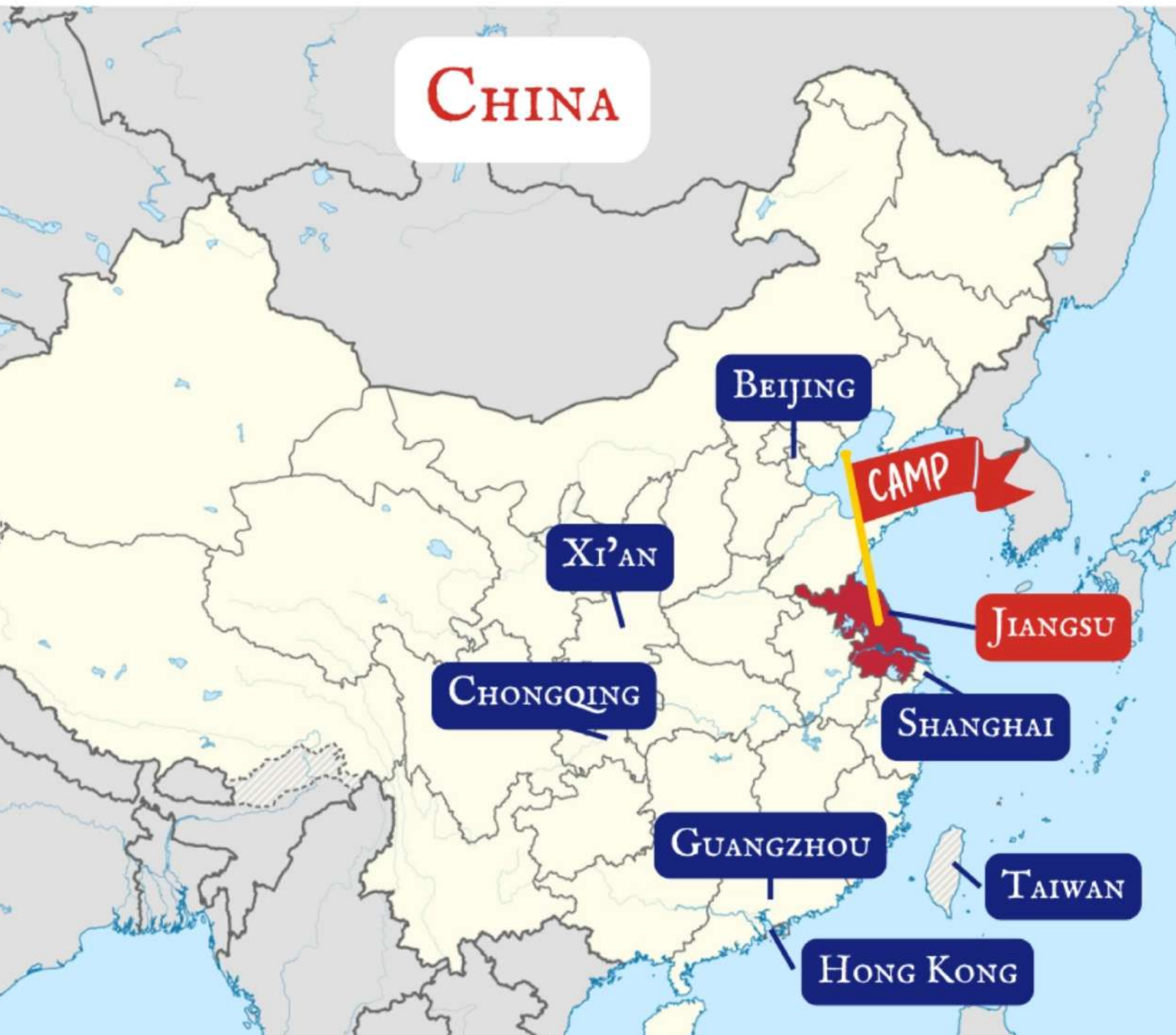
# Meet Our World-Class Teaching Team

Our China Summer Camp is led by a team of exceptional UK-based educators who blend deep expertise in British and Chinese education systems. At the heart of our course design is a former teacher from leading UK independent schools, with a strong track record of guiding students into institutions like **Eton, Harrow, and Tonbridge**. As a GCSE examiner and A-Level tutor, they bring expert knowledge of the UK curriculum. They collaborate with an **Oxford tutor** and Teach First ambassador, specialising in critical thinking and communication, to shape a dynamic, thought-provoking curriculum.

The programme is carefully delivered by top graduates from universities such as **Cambridge, Oxford, and Peking University**, ensuring an experience that is both academically rigorous and culturally immersive. Our tutors also serve as inspiring role models. **Fluent in English and Chinese**, and academically trained in Chinese Studies, they make complex ideas engaging and accessible. With their unique personal journeys—from students to top university graduates to outstanding educators—they are the ideal mentors to guide UK students through this transformative exploration of China.







## Program Highlights



# 1. SHANGHAI

*Shanghai, located at the mouth of the Yangtze River, is a major global metropolis known for its economy, culture, and technology.*

## ***1.Economy & Finance***

Shanghai is China's economic hub with the Shanghai Stock Exchange (SSE) and the Lujiazui Financial District, often called the "Wall Street of the East."

## ***2.Culture & History***

Blending Eastern and Western cultures, Shanghai is home to historical landmarks like The Bund, Yuyuan Garden, and Jing'an Temple.

## ***3.Technology & Innovation***

Shanghai leads in innovation, with a focus on artificial intelligence, biomedicine, and new energy industries, especially in Zhangjiang Hi-Tech Park.

## ***4.Transportation & Infrastructure***

Shanghai has an extensive transport network, including one of the world's largest subway systems and two international airports.

## ***5.Education & Healthcare***

The city boasts prestigious universities and top-tier hospitals, attracting students and offering world-class medical services.

## ***6.Tourist Attractions***

Shanghai offers iconic attractions such as The Bund, Yuyuan Garden, Disneyland, and the Oriental Pearl Tower.

## ***7.International Exchange***

Shanghai's global influence is enhanced by events like the China International Import Expo (CIIE).





## 2. Yancheng, Jiangsu

### *1.National Rare Bird Reserve: Releasing Red-Crowned Cranes into the Wild*

The Yancheng Red-Crowned Crane Wetland Ecotourism Area is one of the largest tidal wetland reserves, home to over 450 plant species and rare wildlife like the red-crowned crane. It is a critical migratory stop for birds and a winter habitat for millions of waterbirds.

### *2.China's Milu Deer Park: Learning About Milu Deer*

Located in the Jiangsu Dafeng Milu National Nature Reserve, this park houses 60% of the world's Milu deer population and holds world records for the largest reserve and gene pool. The reserve is also home to numerous protected species.

### *3.Wild Deer Swamp: Kayaking to Find Wild Milu Deer*

The Huanghai Wild Deer Swamp is part of the Yellow Sea Wetland World Natural Heritage Site, a key migratory point for birds and home to over 300 species of plants.

### *4.National Yellow Sea Forest Park: Miniature Ecosystem & Outdoor Exploration*

The largest coastal plain forest in China, this national park features 652 plant species and is a zero-carbon tourism resort, offering a "green oxygen bar" for visitors.





# 01

## What You Will Learn? Cultural Curriculum

### Exploring Civilisations: Heritage Highlights from China & Britain

Uncover the rich legacies of two great nations through hands-on heritage experiences and captivating stories.

### Architectural Time Travel

Discover ancient secrets behind iconic buildings in China and the UK—and their lasting influence on modern design.

### City Journeys: Beijing, Shanghai, London & Edinburgh

Trace the rise of great cities and explore how they shaped cultural and national identity.

### Poetry Without Borders

Enjoy the elegance of classical Chinese poetry and the timeless charm of Shakespeare—where words unite cultures.

### Top Universities Uncovered

Explore the academic spirit, global prestige, and admissions pathways of the top 5 universities in China and the UK.

### Dining Etiquette Masterclass

Experience the art of dining through British and Chinese table traditions—with live demos and cultural roleplay.





# 02

## What You Will Learn?

### Nature Exploration & Eco Studies

#### Milu Deer Reserve

Home to 60% of the world's milu deer, where students can feed and study this endangered species. After participating, they receive a **Certificate of 'Contribution to Scientific Research'**, jointly issued by the **World Natural Heritage Youth Education Base** and the **Dafeng Milu National Nature Reserve**, recognizing their active role in conservation and scientific research.

#### Red-Crowned Crane Reserve

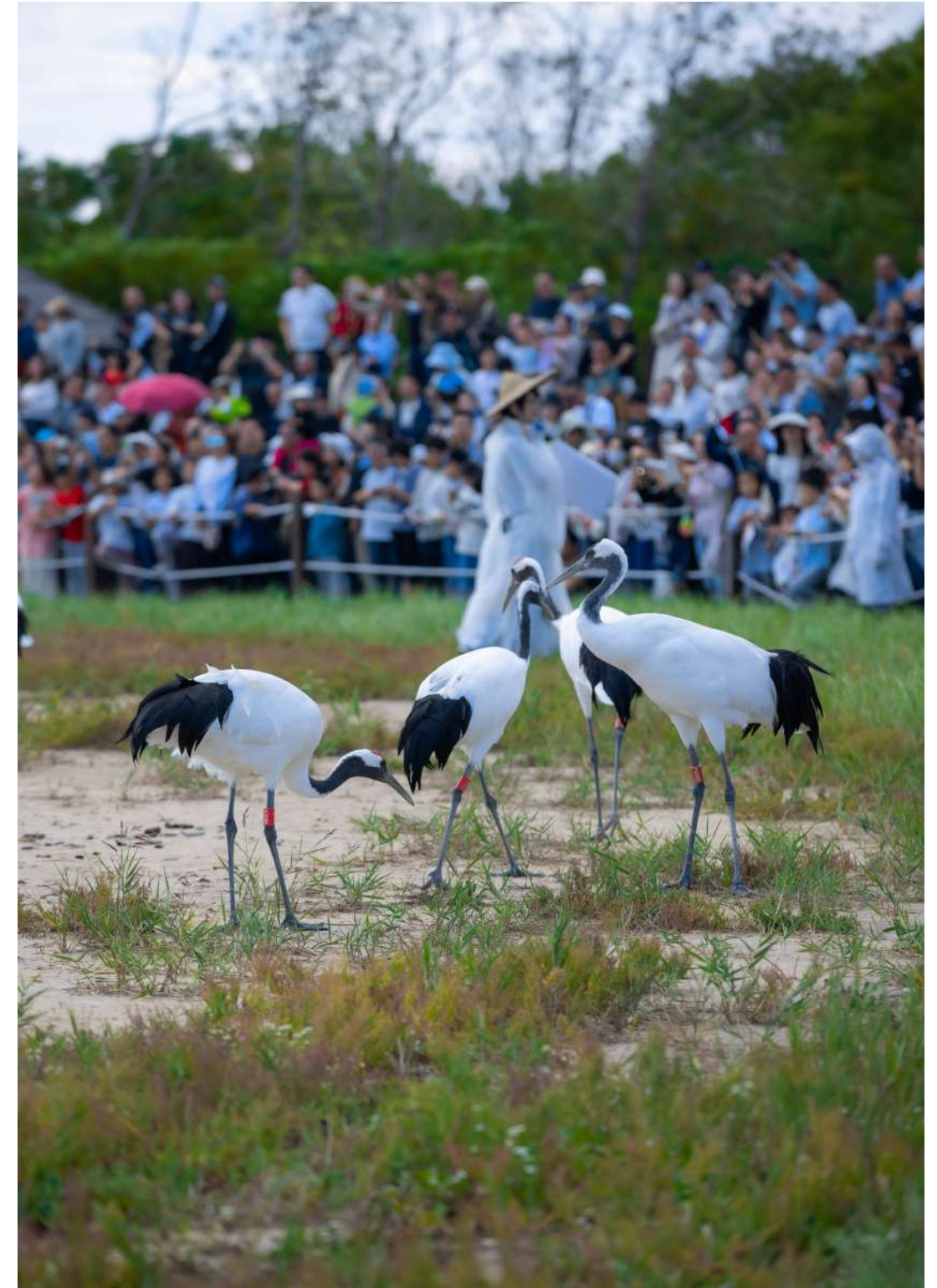
Observe nearly 1,000 red-crowned cranes in the world's largest wintering site for this rare species.

#### Yellow Sea Wetland

A UNESCO World Heritage Site and key migratory bird stopover, rich in biodiversity.

#### Wetland Museum

Features 3,000+ specimens, including a sperm whale skeleton and hands-on ecological exhibits.





# 03

## What You Will Learn? Traditional Chinese Arts

### Calligraphy Experience in the Art Village

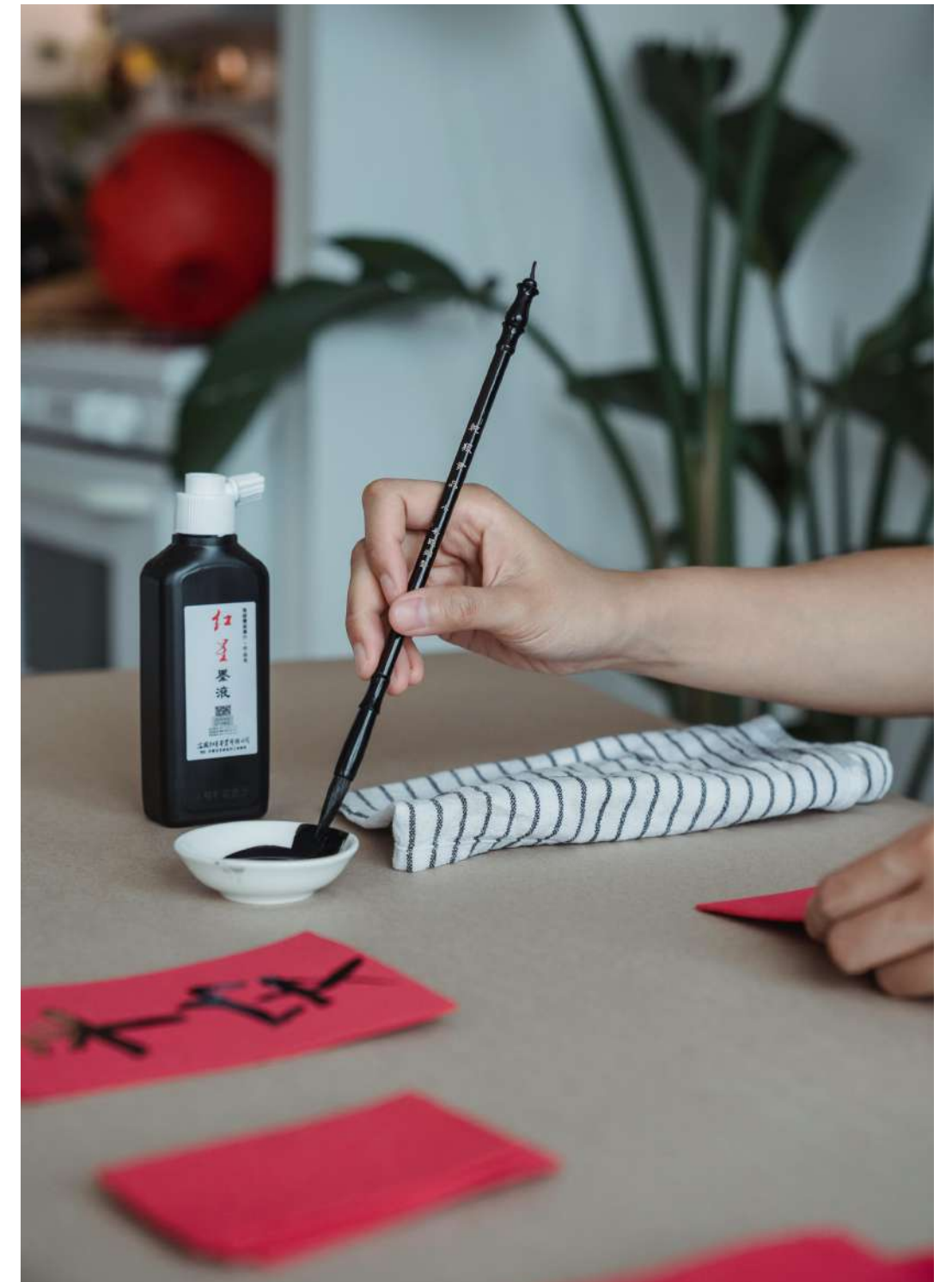
Explore the ancient art of Chinese calligraphy in a picturesque village setting known for traditional painting and ecological harmony. Recognized by UNESCO in 2009, calligraphy reflects Chinese thought, character, and aesthetics, alongside related arts like seal carving and xuan paper.

### Huai Opera Experience

Students will learn basic singing, gestures, and stage expressions, try traditional costumes, and rehearse simple scenes—offering a fun and immersive taste of Chinese performing arts.

### Plant Rubbing Art Course

By creating plant rubbing artworks, children explore intangible heritage, develop observation and creativity, and build friendships. This eco-friendly, non-toxic method promotes sustainable fashion and raises environmental awareness.





# Daily Schedule Overview

## (Day1-4)

Time	DAY1	DAY2	DAY3	DAY4
	Welcome to China	Shanghai Stories: A Walk Through Time	Shanghai’ s Literary Charm & Twilight Magic	East Meets West: Friendship Begins
8:00-9:00	/Pick up at the airport and station	Breakfast		
9:00-10:30		Skyline & Duoyun Bookstore at Shanghai Tower	Rest & Free Time	Travel to the Camp World Natural Heritage - Yellow Sea Wetland
10:30-12:00			Sinan Bookstore & Duoyun Poetry Retreat	
12:00-14:00		lunch		
14:00-16:30		China Art Museum & Expo Park	Wukang Road City Walk	International Friendship Camp Welcome Ceremony & Icebreakers
16:30-18:00				Dining Etiquette Masterclass – China & UK Table Traditions
18:00-19:00				
19:00-20:40	Rest at Hotel	Huangpu River Cruise & Skyline Views	Night tour of the Huangpu River	Activity & Games - The Mysteries of Baker Street
20:40-21:00	Daily summary			
21:00	Bed Time			



# Daily Schedule Overview

## (Day5-9)

Time	DAY5	DAY6	DAY7	DAY8	DAY9
	Culture Through the Ages	Performing Traditions & Public Speaking	Nature & Discovery	Sino-British Outing Day	A Fond Farewell
8:00-9:00	Breakfast				
9:00-10:30	Exploring Civilisations – Heritage Highlights from China & Britain	Live the Legend – Chinese Opera and Huai Theatre Experience	Red-crowned Crane Wild Release & Brush Calligraphy	Poetry Across Borders – Chinese Poems & Shakespeare	Camp Closing Ceremony
10:30-12:00	Architectural Time Travel – Ancient Secrets from Two Worlds			Academic Aspirations – Discovering the Top 5 Universities in China & the UK	Send to the station and to the machine
12:00-14:00					
14:00-16:30	Architectural Time Travel – Ancient Secrets from Two Worlds	Debate Competition	Meet the Elks – Animal Encounters in National Elk Park	National Yellow Sea Forest Park	
16:30-18:00	Wetlands Ecology Tour – Discovering China’ s Yellow Sea Reserve	The Highland Games	Wetland Patrol and Forest Discovery		
18:00-19:00	Dinner				
19:00-20:40	Movie night	Activity & Games – Hogwarts Meets Chinese Legends	Travel Through Time – The Great Cities of China & the UK	Talent Showcase – UK-China Cultural Night	
20:40-21:00	Daily summary				
21:00	Bed Time				



## Food & Dining



During the camp, students will enjoy balanced, nutritious, and authentic Chinese meals prepared to high standards. Meals are served in a group dining format, with each table of 10 students receiving:

- 10 delicious Chinese dishes
- 1 soup
- 1 seasonal fruit platter

This setup ensures variety, taste, and proper nutrition for growing students, while also encouraging social interaction during mealtimes.

If your child has any special dietary requirements—such as allergies, vegetarian preferences, or religious dietary needs—please inform us in advance. We will make every effort to accommodate these needs and ensure every student feels safe, included, and well-fed throughout their stay.

### Traditional dishes of Yancheng:

1. Farmhouse Braised Pork Belly
2. Red-Braised Glutinous Rice Dumplings
3. Braised Radish with Mussels
4. Chicken Wrapped with Quail Eggs
5. Steamed Egg Cake
6. Taro Shrimp Soup
7. Homestyle Braised Pork
8. Red-Braised Knife Fish



## Accommodation Overview

### Comfortable, Safe, and Student-Friendly



Students will stay in carefully selected 3-star and above rated hotel, reviewed as outstanding for comfort, cleanliness, and service. Located in ideal, scenic areas, the accommodation offers superb views and easy access to all camp activities. Each room is thoughtfully equipped to ensure a safe and cozy stay, with amenities including:

*Private bathroom and toilet*

*Air conditioning*

*Hair dryer*

*LCD TV*

*24-hour hot water*

*Slippers, towel, toothbrush, toothpaste, and body wash*

*Telephone and in-room Wi-Fi*

*Electric kettle, bottled water, and tea bags*

*110V and 220V sockets for international compatibility*

*Daily housekeeping service with fresh towels and supplies*

*Laundry detergent available for student use*

For convenience and security, luggage storage is available, and the environment is fully supervised by camp staff. Every morning, students will enjoy a Chinese-style set menu breakfast served from 8:00 to 10:00 AM, offering a nutritious and culturally enriching start to the day. Our accommodation combines comfort, safety, and a welcoming atmosphere—ensuring students feel at home throughout their stay.





## Safety First

At KYX, student safety and well-being are our top priorities. For the upcoming summer camp in Shanghai, China, we have implemented a comprehensive care and supervision plan:

Each group will be supervised by a minimum of five experienced staffs, including:

A KYX teacher will travel with the students from the UK to Shanghai and back. Upon arrival, students will be welcomed by our trusted local team.

Two local teachers managing daily care—meals, hydration, health, and sleep.

One group leader overseeing all activities and logistics.

One professional travel guide for tours and cultural visits.

Students will stay in a carefully selected local hotel, with staffs staying on-site to ensure 24/7 safety and supervision. Teachers from the UK will lead educational sessions during the camp. Chinese teachers, fluent in English, will be available at all times to assist and support students. All staffs, both UK-based and local, are enhanced DBS-checked, ensuring a safe and secure environment. If your child has special requirements or health conditions, please inform us in advance so we can make appropriate arrangements.





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